**CUSTOMER LABEL DESIGN**

**Please fill out the below table with as much detail as possible. For external files please fill in box with “*attached – ‘file name’”.***

|  |  |  |
| --- | --- | --- |
| **BRAND NAME** | |  |
| **IMAGE OF EXAMPLE LABEL / DESIGN YOU LIKE**  (can be non-sunscreen related i.e. Makeup, skincare etc.) | | **\*insert images, pinterest board link or refer to attached examples\*** |
| **LOGO** | | **\*please attach high resolution png (at least 300dpi) with transparent background or .ai file as a separate attachment\*** |
| **PRODUCT NAME** (Must contain “sunscreen”) **+** **SIZE (110,70 or 36)** | |  |
| **BACKGROUND COLOUR**  (please include HEX# if possible - try: [Create a Palette - Coolors](https://coolors.co/e6e1c5-d4cb92-395c6b-80a4ed-bcd3f2), [Hex Color picker - Color Picker (colors-picker.com)](https://colors-picker.com/hex-color-picker/) or images of colours) | | **\*max 4 colours (this includes green in Australian Made or VegeCert – black versions can be provided if needed)** |
| **FONT COLOUR:** | |  |
| **FONT STYLE (round, square, cursive, serif, sans serif etc.)**  ([Browse Fonts - Google Fonts](https://fonts.google.com/), [Adobe Fonts | Explore unlimited fonts](https://fonts.adobe.com/)) | |  |
| **KEYWORDS/INFORMATION YOU WOULD LIKE TO APPEAR ON FRONT OF LABEL** (i.e. “Vegan”, “Organic”, “Cruelty Free” “For Sensitive Skin”) | |  |
| **KEYWORDS/INFORMATION YOU WOULD LIKE TO APPEAR ON BACK OF LABEL:** | | **\*optional\*** |
| **Badges**  **(Please tick badges you would like + whether you would like them on the fron or back)** | | **Reef Safe**  **Cruelty Free**  **100% Organic (NSF)**  **Vegecert (Certified Vegan)**  **Dermatologically Tested**  **Fragrance Free**  **UVA UVB UVC Blue Light**  **Australian Made Logo**  **Anti-Pollution**  **Tinted**  **OTHER\_\_\_\_\_\_\_\_\_\_ (Please Attach to Email)**  **OTHER\_\_\_\_\_\_\_\_\_\_ (Please Attach to Email)** |
| **Front and back – split in half or**  **Front and 2 backs – split in 3** |  | |
| **GOLD FOIL:** | | **YES \*foil number\***  **NO** |
| **COMPANY NAME YOU WOULD LIKE TO APPEAR ON BACK OF LABEL:** | |  |
| **ADDRESS YOU WOULD LIKE TO APPEAR ON BACK OF LABEL:** | |  |

**CUSTOMER NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ ­­­­**

**CUSTOMER SIGNATURE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**DATE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­\_­­­­­­**