**CUSTOMER LABEL DESIGN**

**Please fill out the below table with as much detail as possible. For external files please fill in box with “*attached – ‘file name’”.***

|  |  |
| --- | --- |
| **BRAND NAME** |  |
| **IMAGE OF EXAMPLE LABEL / DESIGN YOU LIKE** (can be non-sunscreen related i.e. Makeup, skincare etc.) | **\*insert images, pinterest board link or refer to attached examples\*** |
| **LOGO**  | **\*please attach high resolution png (at least 300dpi) with transparent background or .ai file as a separate attachment\*** |
| **PRODUCT NAME** (Must contain “sunscreen”) **+** **SIZE (110,70 or 36)** |  |
| **BACKGROUND COLOUR**(please include HEX# if possible - try: [Create a Palette - Coolors](https://coolors.co/e6e1c5-d4cb92-395c6b-80a4ed-bcd3f2), [Hex Color picker - Color Picker (colors-picker.com)](https://colors-picker.com/hex-color-picker/) or images of colours)  | **\*max 4 colours (this includes green in Australian Made or VegeCert – black versions can be provided if needed)** |
| **FONT COLOUR:** |  |
| **FONT STYLE (round, square, cursive, serif, sans serif etc.)**([Browse Fonts - Google Fonts](https://fonts.google.com/), [Adobe Fonts | Explore unlimited fonts](https://fonts.adobe.com/)) |  |
| **KEYWORDS/INFORMATION YOU WOULD LIKE TO APPEAR ON FRONT OF LABEL** (i.e. “Vegan”, “Organic”, “Cruelty Free” “For Sensitive Skin”) |  |
| **KEYWORDS/INFORMATION YOU WOULD LIKE TO APPEAR ON BACK OF LABEL:** | **\*optional\*** |
| **Badges****(Please tick badges you would like + whether you would like them on the fron or back)** | [ ]  **Reef Safe**[ ]  **Cruelty Free**[ ]  **100% Organic (NSF)**[ ]  **Vegecert (Certified Vegan)**[ ]  **Dermatologically Tested**[ ]  **Fragrance Free**[ ]  **UVA UVB UVC Blue Light**[ ]  **Australian Made Logo**[ ]  **Anti-Pollution**[ ]  **Tinted** [ ]  **OTHER\_\_\_\_\_\_\_\_\_\_ (Please Attach to Email)**[ ]  **OTHER\_\_\_\_\_\_\_\_\_\_ (Please Attach to Email)** |
| **Front and back – split in half or** **Front and 2 backs – split in 3**  |  |
| **GOLD FOIL:** | [ ]  **YES \*foil number\***[ ]  **NO** |
| **COMPANY NAME YOU WOULD LIKE TO APPEAR ON BACK OF LABEL:**  |  |
| **ADDRESS YOU WOULD LIKE TO APPEAR ON BACK OF LABEL:** |  |

**CUSTOMER NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ ­­­­**

**CUSTOMER SIGNATURE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**DATE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_­­\_­­­­­­**